## IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF NORTH CAROLINA WESTERN DIVISION

Case No. 5:11-CV-684-FL

| EXCLAIM MARKETING, LLC,, |   |
|--------------------------|---|
| Plaintiff,               | ORDER GRANTING<br>DIRECTV'S MOTION TO MAINTAIN  |
| DIRECTV, LLC,            | EXCLAIM'S REPLY IN SUPPORT OF<br>ITS MOTION FOR AN AWARD OF<br>ATTORNEYS' FEES (D.E. # 250) UNDER<br>SEAL |
| Defendants.              | SEAL  |
|                          |   |

Defendant DIRECTV, LLC ("DIRECTV"), with the consent of Plaintiff, has moved to seal Exclaim Marketing LLC's ("Exclaim") Reply In Support Of Its Motion For An Award Of Attorneys' Fees (D.E. # 250).

It appearing to the Court that good cause exists for maintaining the above-referenced Material under seal and that said Motion should be allowed; and it further

Appearing that the request to seal overcomes the common law or the First Amendment presumption to access;

Appearing that the Material contains confidential information concerning the compromise negotiations of the parties, the public disclosure of which would potentially harm the parties; and it further

Appearing that there are no adequate alternatives to sealing these documents; and it further

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Appearing that Plaintiff Exclaim Marketing, LLC has consented to this Motion.

## IT IS SO ORDERED.

Howir W. Lloreger DATED: \_\_\_\_\_ March 11, 2015

The Honorable Louise W. Flanagan United States District Judge